



# BayHacks 2019

Sponsorship Package

April 5-6, 2019



# Dear Potential Sponsor,

## What is BayHacks?

BayHacks is a twenty-four hour hackathon organized and run by a group of students from Lynbrook High School's Future Business Leaders of America Chapter, primarily directed towards high schoolers in the Bay Area (grades 9-12th). Some of Silicon Valley's most talented and ingenious students will gather for BayHacks, which will be taking place on April 5-6, 2019. Our focus will not only be on competition, but on the collaboration among attendees, mentorship from peers and industry experts, attendance at speaker sessions and workshops, and the big picture of computer science and its various daily-life applications. Interested students of all levels of expertise attending the event will be able to experience how the power of computer science can be leveraged in numerous fields and will be enabled to develop their portfolios in the perfect environment that familiarizes students with new techniques and technologies, a hackathon. BayHacks aims to provide students with a brilliant environment to develop their entrepreneurial, coding expertise, and a level of social awareness and involvement to identify an area of need in the community that computer science has the potential to improve.

## Why Sponsor BayHacks?

BayHacks is completely organized and run by a team of highly committed high school students who are devoted to helping the community by allowing other students in the Bay Area to explore and widen their passion and knowledge for programming. If your company chooses to sponsor BayHacks, you will also be given an option to provide any resources such as, but not limited to APIs, prizes, and mentors, all of which play a crucial role in inspiring participants. Our sponsors will be given the precious opportunity to build your company image, interact, and form relationships of great value

with the developers of the future. With our branded workshops, in which your company or organization can educate students about your innovative work and technology, you are able to create valuable opportunities to create a positive first impression of computer science and its applications for the programmers of tomorrow.

## **How will your support make a difference?**

Your financial support will be directly spent on security measures, meals, refreshments, prizes, swag, and additional costs required to make BayHacks the best experience for hackers, mentors, and sponsors. Your swag, in the form of merchandise and promotional materials, will be distributed at the hackathon to publicize your company or organization and to excite attendees about the event. By way of example, your involvement with this hackathon will demonstrate to students the rewards of pursuing their budding interest in technology in whatever form they may take, whether through pure software engineering or applied computer science in healthcare, entertainment, venture capital, consumer services, and more with your company's or organization's support.

## **Any other questions or concerns?**

Feel free to contact us at [bayhacks2019@gmail.com](mailto:bayhacks2019@gmail.com) for any questions or concerns regarding sponsorships!



# Sponsorship Tiers

	Bronze \$1k	Silver \$3k	Gold \$6k
<b>General</b>			
Send Mentors	✓	✓	✓
Workshops		1	2
Bring Hardware	✓	✓	✓
Bring Prizes		✓	✓
Send Judge			✓
Opening Talk		3 min	5 min
Closing Talk			✓
<b>Branding</b>			
Logo on Website	✓	✓	✓
Logo on T-shirt	✓	✓	✓
Sponsor Shoutout	✓	✓	✓
Distribute Swag	✓	✓	✓
Sponsor Table		✓	✓
<b>Recruiting</b>			
Send Recruiters		✓	✓
Distribute Recruiting Material	✓	✓	✓
Access to Resumes			✓